



PROMHOUSE - Promoting professional housing management in Kazakhstan and Uzbekistan

PROMHOUSE - Професионализация управления жилищным фондом в Казахстане и Узбекистане



THIS PROJECT IS FUNDED BY THE EUROPEAN UNION



## Overall information

- **project duration**  
01/2020 – 06/2023
- **regions**  
Kazakhstan and Uzbekistan
- **financial assistance**  
European Union



*The European Union's  
Central Asia Invest V –  
Boosting Small  
Businesses  
Competitiveness'  
programme*

# Partners

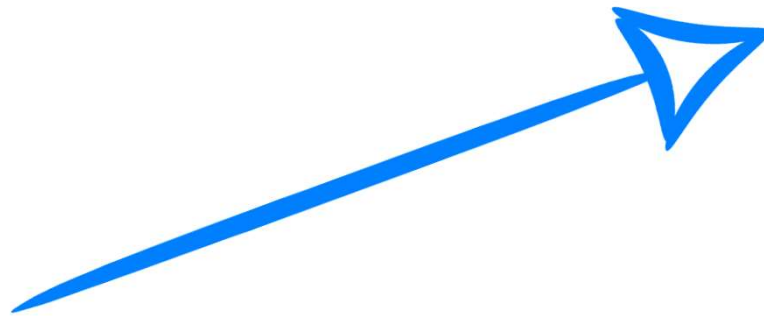
	<p><b>Germany</b> </p> <p><b>Project coordinator</b> Housing Initiative for Eastern Europe (IWO e.V.)</p>		<p><b>Kazakhstan</b> </p> <p>Association of management entities, services and energy service in housing sector "SHANYRAK"</p>
	<p><b>Germany</b> </p> <p>European educational centre for the housing and real estate industry</p>		<p><b>Uzbekistan</b> </p> <p>The Association of the organizations of professionally managing and serving housing funds</p>

## Associated Partner

UNDP's representation in Kazakhstan

## The overall objective

**to boost the development of the private sector and the economic diversification in Central Asia** by way of empowering and strengthening private companies in the sector of housing management in Kazakhstan and Uzbekistan



## Realization of the objective

### **development of BIO - Business Intermediary Organisations**

associations of housing managers, associations of service companies, associations of KSK / TSZh, NGO in the field of housing and energy efficiency improvement

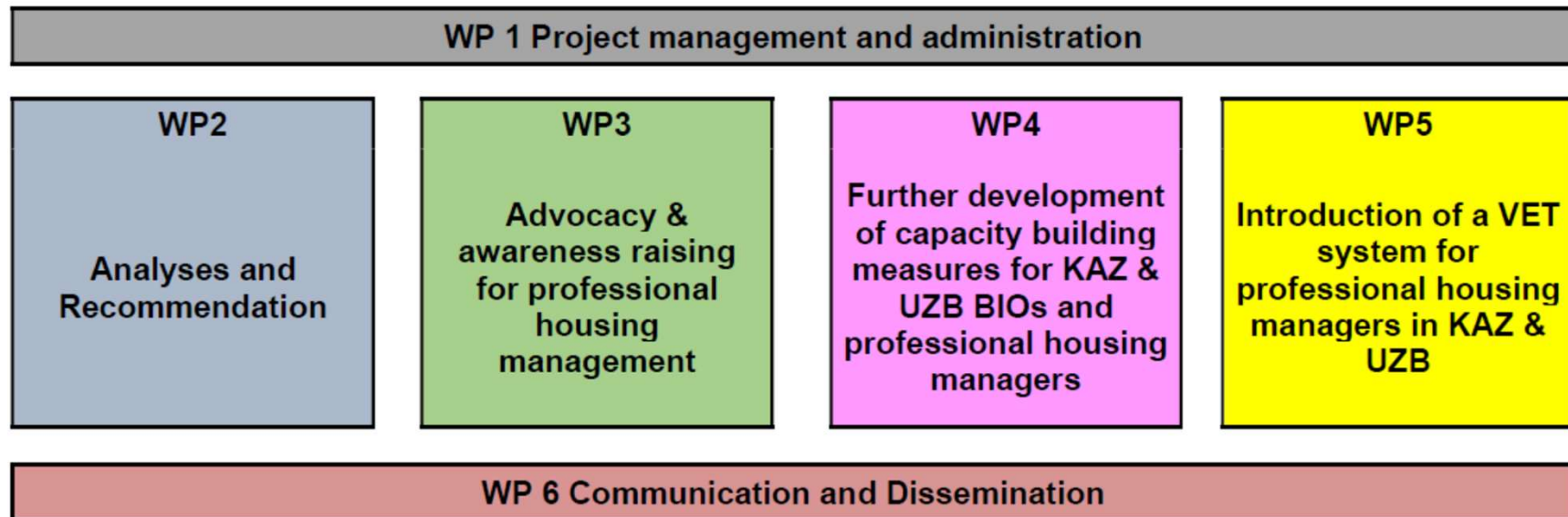
### **initiate vocational education and training**

- profession (e.g. from the Kazakhstan profession card)
- residential and non-residential manager
- apartment building manager
- `house master` (Hausmeister)

## Specific objectives

- **developing** of organizational and institutional capacity of BIOs
- **improving** the professionalism of BIOs, development of BIOs services, e.g. advanced training, requalification
- **supporting** BIO's engagement in political dialogue
- **developing** of professional standard for housing managers
- **initiating** of vocational education and training (VET) for housing managers at Central Asian VET institutions
- **dissemination** of international experience, innovative ideas, know-how
- **strengthen** links and networks

# Work packages



## WP 2 Analyse and Recommendations

- **to analyse** the development potential of the housing management area from the perspective of –
  - I. personnel - qualifications, training needs
  - II. housing increases, new construction
  - III. upcoming renovation of the old housing stock
- **to conduct** a comparative analysis of vocational training with post-Soviet countries (Baltic States, Ukraine, Belarus,...) and Germany
- **to provide** the recommendations to partner countries





## WP 3 Professional standards

- **to initiate** the implementation of quality standards and certification for housing managers
- **to elaborate** the professional standards



## WP 3 Information sharing about professional management

4 round tables  
30 meetings and consultations

2 exchange experience activities  
between KAZ and UZB

12 informational activities

1 international workshop

1 international conference

guide to housing management



## WP 4 Capacity building BIOs

**Participation of BIOs members in the development of the educational college programs**

**Participation of BIOs members in the development of standard analyze**

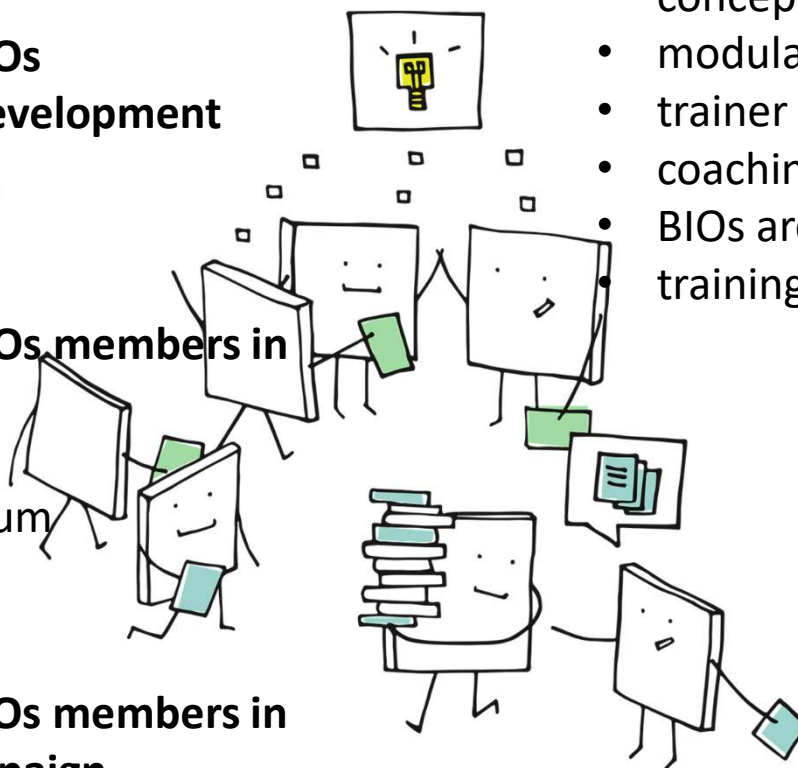
**Participation of BIOs members in study trips**

- Germany, Bochum
- Estonia, Tallinn

**Participation of BIOs members in information's campaign**

**Service development at BIOs - skills development**

- concept
- modular programs
- trainer network
- coaching of trainers
- BIOs are running the training sessions
- training monitoring



# WP 5 Introduction of professional training

## Development of curriculums for colleges

- german experience
- seminar at EBZ, Bochum

## Training for Trainers "TT"

- "TT" concept
- coaching of trainers

## Recruitment of first students in colleges

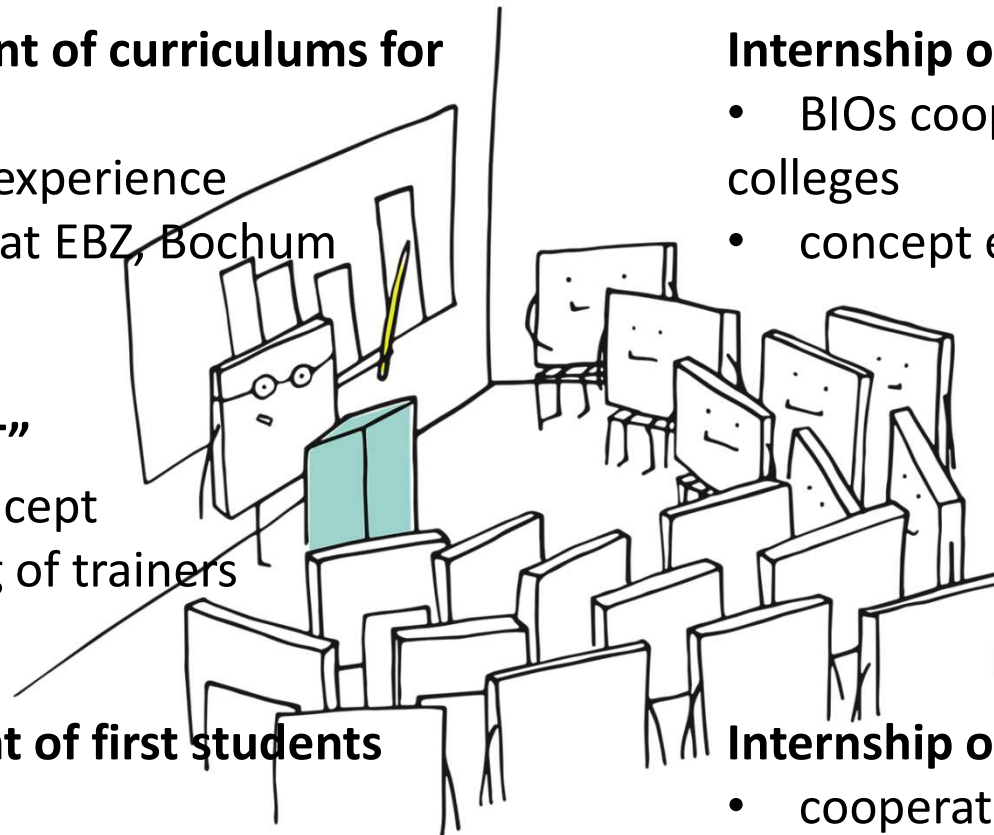
- start of education on housing managers

## Internship of students

- BIOs cooperation and colleges
- concept elaboration

## Internship of students

- cooperation of BIOs and management companies
- organization of internship



# Strengthening links and partnership networks

The project promotes the establishment of international and national partnerships between BIOs, professional institutions education and training, civil society organizations and companies in the housing and construction sectors



## Information about the project

- website of the Association of the organizations of professionally managing and serving housing funds, Uzbekistan:

<https://uyushma.uz/project>

- fact sheets
- articles, publications
- events



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*The views expressed in this presentation do not necessarily reflect the views of the European Commission*